



THE SUSSEX **IMPACT** EXCHANGE

Building **partnerships** that power your mission.



A NEW KIND OF CHARITY AND NOT FOR PROFIT **NETWORK**



The Sussex Impact Exchange is a new membership community designed to support charities, non-profits and CICs across Brighton, East Sussex and West Sussex.

The sector faces immense pressure: rising demand, shrinking funding, and the need to innovate to stay sustainable.



The Sussex Impact Exchange connects you with like-minded organisations, university expertise, practical resources, and collaboration opportunities - helping you grow your impact and build financial resilience while keeping our membership costs affordable.

The Sussex Impact Exchange is powered to help missions meet, partnerships form, and deeper change happen.



"It was refreshing to be able to have candid conversations with other organisations and insight into their challenges which so often looked similar to mine.

My confidence as a CEO has increased through this process as I realised week by week how far I have come and how much I actually know. The Sussex Innovation team have so much wisdom and valuable experience."

Antoinette Daniel

Founder and CEO
Just Helpers

WHY JOIN THE SUSSEX IMPACT EXCHANGE?

Collaborate

Collaborate for Greater Impact

Finding the right partners can be hard. Our **Mission Cluster Meetups** bring together charities, non-profits, and public-sector stakeholders for **4 annual mission themed events**: from health and wellbeing to climate action and social justice. Connect, collaborate, and explore opportunities to co-design projects, share resources, and strengthen funding bids together.

Connect

Find the Right Partners Fast

Dedicated WhatsApp groups for our four mission clusters to share opportunities and respond to calls for collaboration around a specific project or mission. Foster ongoing connection, idea-sharing, and collaboration between meetups. Lightly moderated to share funding, insights, partner opportunities, and resources, sustaining cross-sector momentum year-round.



Benefits

Enjoy Our Perks & Partnerships

Your membership includes access to our Perks and Partnerships: exclusive savings with leading brands and local favourites. Enjoy up to 90% off HubSpot CRM, 50% off Xero Accounting, 10% off Nostos, 15% off Shelter Hall, five free classes at F45 Gym, and more - supporting your mission and your team's wellbeing.

Talent

Access to Interns & Graduates from the University of Sussex

Tap into a talented pool of **recent marketing and social media graduates** ready to boost your organisations visibility. Access recent graduate talent as freelancers on flexible terms to support campaigns, content creation, and digital strategy - adding fresh creativity and expertise to your communications delivery.

WHY JOIN THE SUSSEX IMPACT EXCHANGE?

Training

50% Off **Social for Good's Social Media Training Programme**

Members of the Sussex Impact Exchange receive an exclusive 50% discount on Social for Good's acclaimed **Social Media Accelerator**. This practical programme helps charities and non-profits build confident, effective social media strategies, improve engagement, and create impactful online content that grows awareness and support for their mission.

Income

Generate Sustainable Income

Our Guide to **Developing Commercial Services** provides a practical, step-by-step roadmap to help you identify and launch commercial activities. Learn how to diversify income, reduce grant dependency, and grow your financial sustainability while staying true to your mission.

As a member of The Sussex Impact Exchange, you can also work directly with our commercial consultants with a 50% discount on fees.



Bids

Save Time & Win More Bids

The **Bid Writing Guide** helps you write stronger, faster, and smarter funding bids. With templates, practical advice, and guidance on using AI safely and effectively, it ensures compliance, confidentiality, and compelling bids that win.

Voice

Grow Your Voice Online

Social for Good's bite sized video series will give you some top tips for developing your social media strategy, including how to create content that engages, how to build an engaged community on social, and how to create accessible social media reports to share performance with colleagues.

YOUR MEMBERSHIP INCLUDES:

- **4 Mission Cluster Meetups per year** - themed gatherings focused on collaboration and shared purpose.
- **WhatsApp Groups:** A dedicated WhatsApp group for your mission cluster, including our Mission Collaboration Opportunities Hub to post or respond to calls for partners.
- **An annual gathering** where all Sussex Impact Exchange members learn new skills, connect, share successes, spark collaborations, and celebrate collective impact across the region.
- **Enjoy Exclusive Members Perks & Partnership Discounts**
- **Access to our University of Sussex Marketing Resource** - hire them on a contract or freelance basis to augment your outreach & comms
- **50% off Social For Goods Social Media Training Programme**
- **Toolkit: Developing Commercial Services:** step-by-step income diversification guide.
- **Toolkit: Bid Writing Guide:** faster, smarter, AI-assisted funding applications.
- **Toolkit: Social Media Video Guide from Social For Good** - boost engagement and visibility.
- **Discounted access to Sussex Innovation workspaces and consultancy support.**

WHO SHOULD JOIN?

The Sussex Impact Exchange is designed for:

- Registered charities, CICs and non-profits in Brighton and Sussex
- Organisations ready to create new revenue streams, collaborate and co-bid, and grow their sustainability.
- Leaders looking for partnerships, practical tools, and peer learning.

COST

£50 + VAT pcm*

*Sussex Innovation Charity and NFP Tenants can be automatic members of the Sussex Charity Exchange with no additional fees



CONTACT US

Sign up to connect with partners, find new funding opportunities, and access the tools that help your charity grow sustainably.

ONLINE FORM

For more information, contact us:

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